

# REGIONAL COLLEGE OF MANAGEMENT AUTONOMOUS, BHUBANESWAR

## FACULTY PROFILE



01. Name : SWARNA PRAVA SAHU
02. Designation : Lecturer
03. Email ID : swarnaprava.sahu@rcmspace.com  
jena.saroj@gmail.com

04. Academic Qualifications ( From High School onwards):

Exam. Passed	Board/University	Area of Specialization
MBA	BPUT UNIVERSITY	MARKETING ,Finance
+3	UTKAL university	ECONOMICS
+2	CHSE	PCBM
10th	HSC	

05. Total Experience ( in years) : Teaching  Industry  Research

A. (i) Teaching (P.G.):

Name of the institute	Post held	Pay Scale	Period		No. of Year(s)
			From	To	
REGIONAL COLLEGE OFMANAGEMENT	LECTURER		03.07.2008	TILL NOW	3 Yrs
<b>Total</b>					<b>3 Yrs</b>

(ii) Teaching (UG):

Name of the institute	Post held	Pay Scale	Period		No. of Year(s)
			From	To	
<b>Total</b>					

B. Industry:

Name of the organization	Post held	Pay Scale	Period		No. of Year(s)
			From	To	
SHAREKHAN	Customer Care Executive		2007	2008	1 Yr
<b>Total</b>					<b>1 Yr</b>

C. Research:

Research Stage	Title of Work/Thesis	University where the work was carried out	Duration
M. Phil			
Ph.D	THE EFFECT OF BRAND EXTENSION STRATEGIES ON BRAND IMAGE	UTKAL UNIVERSITY	CONT
D.Lit			

06. Research Guidance:

Particulars	No. of Students registered	No. of students completed
M. Phil		
Ph.D		
D.Lit		

07. Research Project Carried out:

Title of the Project	Name of the Funding Agency	Duration	Remarks

08. Papers Published :

A. National

Sl. No.	Title of the Research Paper	Year of Publication	Name of the Journal	Issue

B. International

Sl. No.	Title of the Research Paper	Year of Publication	Name of the Journal	Issue

09. Papers Presented in Conference/Seminar:

A. National

Sl. No.	Paper Title	Year of Publication	Date of Presentation	Name of the Conference/Seminar

B. International

Sl. No.	Paper Title	Year of Publication	Date of Presentation	Name of the Conference/Seminar

10. Books Published :

Sl. No.	Name of the Book	Name of the Publisher	Year of Publication

11. Awards : National  International

12. Membership of Professional Bodies, Societies, etc.: