

Profile

Work Experience: 3.2 Years

- SAP BI Consultant at L&T Infotech
- State Head, Projects and Skill Development at AISECT

Teaching Interest: Rural Marketing, Entrepreneurship, CSR, FMCG and Consumer Durables Marketing, Agriculture Marketing, Sales and Distribution Management

Research Interest: Corporate Social Responsibility, Marketing to the BoP

Consultancy work Experience: Marketing Consultant for Indian Grameen Services, BASIX

Administrative Experience: Faculty Co-coordinator, Entrepreneurship Cell

Seminar/ Workshop/ Conference/ FDP/MDP attended: 4

- National Livelihoods Conference, 2012 - Delhi
- Kshitij – The Entrepreneurship Workshop, 2011 - Kharagpur
- Social Entrepreneurship Workshop 2012 - Jamshedpur
- Invest Bhubaneswar Symposium – Bhubaneswar

Seminar/ Workshop/ Conference/ FDP/MDP Conducted: 1

- National Symposium on Rural Management, Bhubaneswar

Research & Publication work:

- 'Baripada Mudhi – Selling Ice to Eskimos' in ACCESS Livelihoods Report 2012

Hobby: Quizzing

Declaration:

The above mentioned information is true to my knowledge and I will be solely responsible for any discrepancy in the provided information.