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A new symphony

International students flock to India; Indian graduates warm up to home-grown companies and domestic postings

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SAÏD B-SCHOOL, UNIVERSITY OF OXFORD, TO GO ONLINE 40

B-SCHOOL ALUMNI COME BACK AS RECRUITERS DURING SLOWDOWN 100

The new world of
B-SCHOOLS



RATINGS

THE CLASS OF 2013

INSTITUTE	OVERALL PERCENTILE	AUDIT PERCENTILE	PERCEPTION PERCENTILE	AUDIT SPLIT					
				INTELLECTUAL CAPITAL	ADMISSIONS AND PLACEMENTS	INFRASTRUCTURE	INDUSTRY INTERFACE	GOVERNANCE	SCALE OF OPERATIONS
SUPER LEAGUE 1									
Indian Institute of Foreign Trade, New Delhi	95	95	90	90	95	95	80	80	95
Indian Institute of Management, Ahmedabad	95	95	95	95	95	70	95	80	95
Indian Institute of Management, Kozhikode	95	95	95	90	95	90	90	95	95
Indian Institute of Management, Indore	95	95	95	95	95	85	85	80	95
Indian Institute of Management, Kolkata	95	95	95	95	95	95	95	80	90
Institute of Management Technology, Ghaziabad	95	95	95	95	90	75	90	90	95
Management Development Institute, Gurgaon	95	95	95	90	95	95	95	80	90
XLRI, Jamshedpur	95	95	95	90	95	80	95	80	95

HOW TO READ THE RATINGS

Business schools in each category have been placed in an alphabetical order. That is why, in the Super League 1, Indian Institute of Foreign Trade, New Delhi, is on top and XLRI, Jamshedpur, is at the bottom, although on the basis of the overall score, it could have been different. Similarly, in other categories, this could have resulted in business schools with a lower overall score to be listed above those with a higher overall score.

The survey for the rankings uses a combination approach — self-audit by the institutes and an external

rating by industry. The audit module was refreshed to take into account the changing dynamics of the market, and each parameter has been relooked at to make it more relevant.

The scores given in the table represent percentile scores. Scores have been allotted on two broad parameters:

- Audit scores under six parameters
- Perception scores

Each parameter has been assigned a different weight according to the directions of an expert committee. The final score is therefore a weighted aggregate and not a simple aggregate. The final scores are used to put

the business schools in different categories. No mathematical operations like addition or subtraction can be done on these scores.

The grouping in each category is on the basis of absolute scores and not percentile scores. That is why, you will find, that business schools with a score of 90 are in the Super League 2 as well as in the A1 and A2 categories. Similarly, business schools with an overall score of 80 can be found in the A3 and A4 categories. Following the same logic, business schools with an overall score of 70 can be found in the A5 and A6 categories.

The new world of
B-SCHOOLS



RATINGS



B-SCHOOLS HAVE INTRODUCED PROGRAMMES THAT ENCOURAGES RESEARCH AND DEVELOPMENT

INSTITUTE	OVERALL PERCENTILE	AUDIT PERCENTILE	PERCEPTION PERCENTILE	AUDIT SPLIT					
				INTELLECTUAL CAPITAL	ADMISSIONS AND PLACEMENTS	INFRASTRUCTURE	INDUSTRY INTERFACE	GOVERNANCE	SCALE OF OPERATIONS
A 3									
ICBM School of Business Excellence, Hyderabad	80	85	60	85	75	65	85	95	70
IIM Graduate School of Management, Greater Noida	80	80	70	80	75	95	55	95	70
Indian Institute of Forest Management, Bhopal	80	75	85	95	35	55	80	50	35
Institute for Technology and Management, Navi Mumbai	85	85	65	90	90	40	55	50	55
Institute of Management and Information Science, Bhubaneswar	80	85	30	90	80	90	90	50	55
Institute of Public Enterprise, Hyderabad	80	80	80	85	85	20	95	55	60
Institute of Technology & Science, Ghaziabad	80	80	70	75	80	85	65	95	80
Integrated Academy of Management And Technology INMANTEC, Ghaziabad	80	90	30	95	55	85	95	90	45
Jagan Institute of Management Studies, New Delhi	85	85	60	85	85	70	80	50	75
Jaipuria Institute of Management, Lucknow	85	80	80	85	85	25	75	40	85
Prestige Institute of Management And Research, Indore	80	85	55	90	85	75	75	25	50
Prin.LN Welingkar Institute of Management Development And Research, Bangalore	85	85	55	55	90	70	80	80	65
Regional College of Management, Bhubaneswar	80	85	30	90	85	45	90	95	80
School of Management, KIIT University, Bhubaneswar	85	85	70	80	85	65	85	25	80
Shri Dharmsthala Marjunatheshwara Institute for Management Development, Mysore	85	80	75	75	85	55	80	40	75
Suryadatta Group of Institutes, Pune	85	80	80	85	80	50	85	50	75
A 4									
ASM IBMR Institute of Business Management And Research, Pune	75	75	80	80	70	70	40	75	95
Dhruva College of Management, Hyderabad	80	80	65	70	85	85	60	30	50
Flame School of Business, Pune	75	75	80	75	85	30	75	35	30
Institute of Rural Management, Jaipur	75	70	90	60	70	40	75	60	75
Jaipuria Institute of Management, Jaipur	80	75	85	75	75	90	50	45	35
Jaipuria Institute of Management, Noida	75	75	80	50	80	85	70	40	85
KIIT School of Rural Management, Bhubaneswar	75	55	95	60	50	65	65	90	25
National Institute of Agricultural Extension Management, Hyderabad	75	70	90	75	45	85	75	60	60
Presidency Business School, Bangalore	80	75	85	75	75	35	75	60	90
Prestige Institute of Management, Gwalior	75	75	70	70	65	45	85	95	95
Siva Sivani Institute of Management, Secunderabad	80	80	60	80	75	50	85	90	70
Symbiosis Institute of Management Studies, Pune	75	70	85	35	90	50	45	25	85
A 5									
Chandigarh Business School of Administration, Chandigarh	75	75	50	90	70	55	50	30	75
Coimbatore Institute of Engineering and Technology, Coimbatore	70	65	85	50	60	80	80	50	55
Coimbatore Institute of Management and Technology, Coimbatore	75	65	85	80	35	75	90	30	30